



Media Kit

Electric vehicle charging experience can differ significantly depending on the vehicle you own and your location.

EV CLUB mitigates this disparity by providing a **superior experience** at a **reduced cost**.

Introduction

Here Charging Meets the Future

People will experience Cutting-edge technology to revolutionize the future of electric vehicle charging with EVCLUB. Using our strong foundation in sustainability and a deep commitment to environmental conservation, we recognized a substantial void in the EV ecosystem. The intricate charging systems and irregular pricing models created obstacles for EV owners, frequently diminishing their enthusiasm. By ushering in EV CLUB, we're not merely offering a charging solution we're propelling an entire movement, simplifying EV charging to be as effortless as checking your email.



Discover Compelling Company Insight

Powered by

Caremiles Inc

Launch Date

October 23rd, 2023

Headquarters

United States California

Highlighted attributes

Universal charging plans adaptable for every EV model

Fixed-price charging at home and on-the-go

Seamless integration with all major EV brands

Unique cashback reward system

Key Milestones

Over 100,000 Trees planted with the Caremiles initiative

Set to revolutionize the EV charging landscape



OVER 100,000 Trees Planted on our flagship app



TREES FOR THE FUTURE

Our Founder's



Kashif Sohail
CEO

 Vice President - Loyalty Solutions
 Consumer Banking Director
 Director - Consumer Banking

A passionate advocate for sustainability and the environment, Kashif envisioned Caremiles Inc. as an answer to one of the era's most pressing questions: How can we, as individuals, contribute meaningfully to climate action? With EV CLUB, Kashif takes another ambitious step, aiming to simplify and streamline the EV charging experience. Beyond his ventures, he is a hard rock aficionado, drawing inspiration from legendary artists like Jimi Hendrix.



Rai Basharat
CTO

 Sr Dir Data Tech & eCommerce
 Chief Technology Officer
 Chief Product Officer
EXITS TO
  

An entrepreneurial technologist with over 20 years of rich experience, Rai is the tech backbone of EV CLUB. His expertise ranges from e-commerce engines to artificial intelligence. A skiing enthusiast and a dedicated father, Rai is passionate about climate change and believes in leveraging technology to craft solutions for the future. He envisions EV CLUB as not just an app but as a catalyst for a broader lifestyle shift towards sustainability.

Professionals skilled in harnessing big data to maximize value and expand networks with multiple successful startup exits

Product Information

Get ready for a seamless electric vehicle experience with EVCLUB. Leave behind the challenges of intricate charging systems and embrace a more user-friendly, unified approach. At EV CLUB we are **committed to empowering you**.

Universal Charging: Our universal charging plans are tailored to meet the needs of every EV driver, irrespective of their EV model

Fixed-Price Charging: Leave uncertainty behind. Whether you're charging at home or while on the move, savor the advantages of our consistent fixed-price charging system

Reward System: Discover an exclusive rewards system that credits you for your charges, providing you with even more incentives to keep your vehicle connected



EV Embracing a new normal

GAS CAR USER	EV USER
Any fueling station	Needs a compatible charging station, possible app/account
Visible prices	Varied and dynamic pricing, often checked via apps
Pay at pump	Typically, through a proprietary app
Choose octane level	Needs to know charging standards/speeds
Can't fuel at home	Charges at home, though unsure of cost
Running out of gas, rarely a worry	Range anxiety, especially long trips

Bewildering new world, consumers seek value

EV charging and **ownership is a big mess**, especially for non-Tesla drivers.

● USA TODAY

EV CHARGING

EV owners are becoming increasingly frustrated with home charging



Peter Johnson | Mar 23 2023 - 10:28 am PT | 226 Comments

The Verge

TRANSP0 / CARS / ELECTRIC CARS

Electric vehicle owners are fed up with broken EV chargers and janky software

I miss my gas car... Why do I have to juggle 8 apps for my Chevy Bolt?

What's my home charging cost?

...



Problem

Reinventing the cost and convenience of EV with EV CLUB

EV CLUB \$ 200 187 ?

Welcome to the club, Jill

Tesla Model Y 2021
VIN: 1HGBH41JXMN109186
Status: Connected

Charging status: Paused

Find chargers & pay in-app
Auto-schedule AI is always on & learning

You are on the PREMIUM plan!

We reimbursed **\$200.26** on your total spend of **\$199** so far
Free charging capped at \$70 per month

Rush hour rewards Choose Energy

\$10 contributed so far this month

Charge AI

Let AI take charge of your EV charging Experience

The auto-scheduling feature is powered by an always-on, continuously learning AI. It analyzes your EV's charging patterns to seamlessly manage battery health, optimize cost savings at home, and balance the load on the local energy provider. The priorities of the AI include:

1. Battery health
2. Reducing range anxiety
3. Charging at lowest kWh rate

Once the AI fully understands your driving and charging profile, it takes control of the charging process. You retain control of the charging process. Just remember to plug in at home.

Charging profile
1 - 30 days

Driving profile
1 - 90 days

Select your location
Please select your nearest charging station for charging your EV.

- **Universal** app, all charging networks
- **Fixed cost monthly plans**, covering all charging needs. Even at home
- **Reliability** even on the go

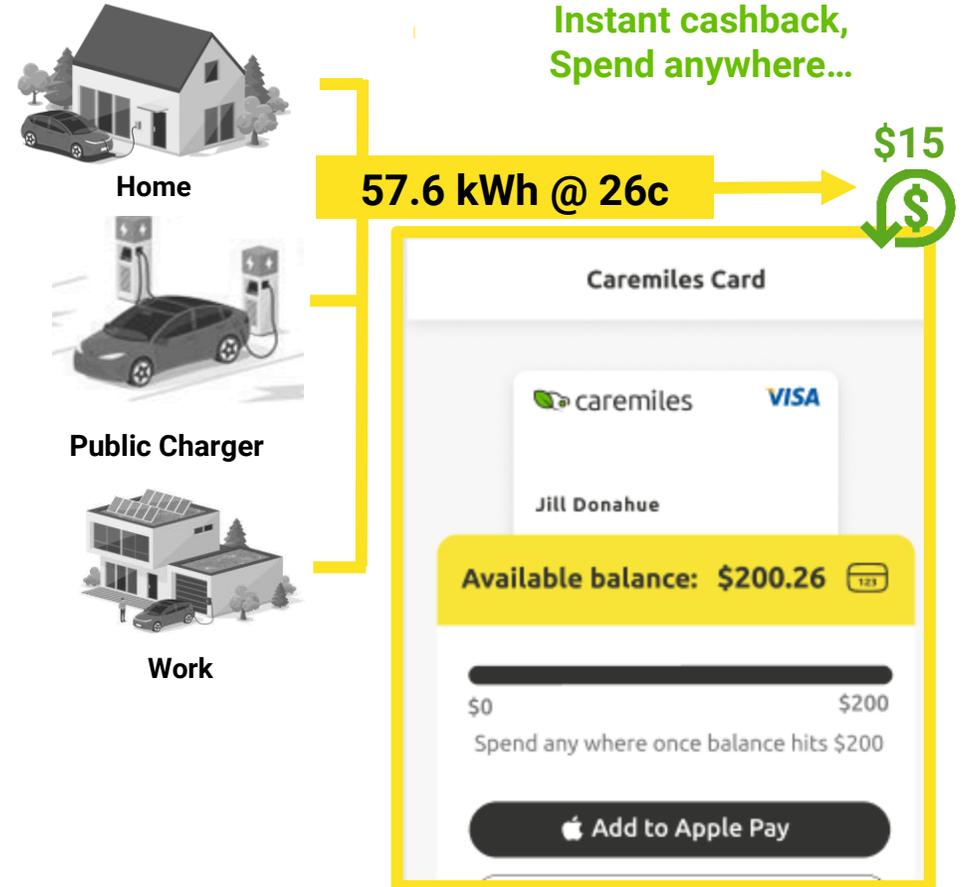


Solution

Car-linked data enables universal plans

Streamlined plans are universally effective. Download the app and **connect your car just once**. Charge and pay as you **normally** would and receive charging cost reimbursements as **cashback**

- STARTER** Reimbursement up to **\$20**
- PREMIUM** Reimbursement up to **\$70**
- UNLIMITED** Reimbursement **Unlimited**



10 x Better

Media Release

EV CLUB Revolutionizes Charging: October 23rd, 2023 A groundbreaking transformation is on the horizon in the world of electric vehicles. Caremiles Inc. renowned for its unwavering commitment to sustainability, proudly introduces EV CLUB. Engineered with a primary focus on user convenience and environmental consciousness, EV CLUB is poised to become the ultimate app for every EV owner. Its seamless compatibility with leading EV brands, coupled with an innovative rewards program positions EV CLUB as a pivotal player in the electric vehicle landscape.

Interested in learning more?

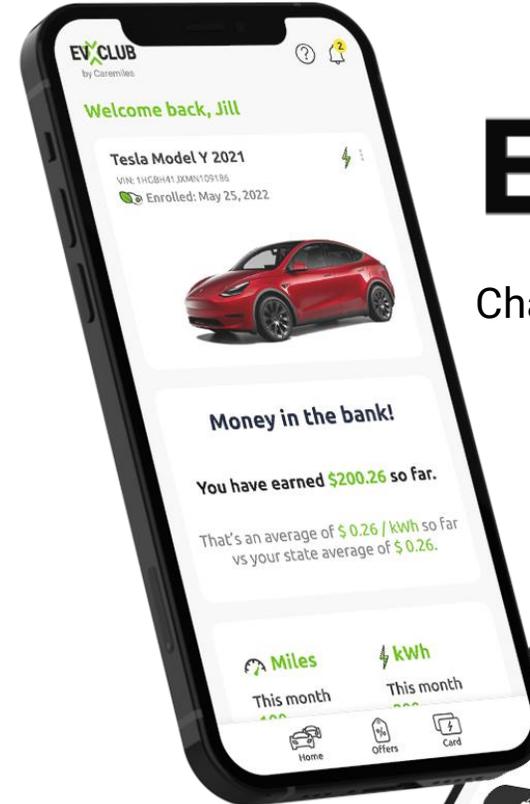


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EV CLUB

Charge anytime, anywhere!

